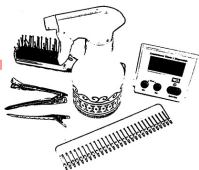


Top Ten ...Newsletter 2009

Wishing you and all yours a wonderful New Year!



Gina's Designs

Hair ~ Skincare ~ Nails

Quality is our style.

Since 1991
www.GinasDesigns.com

Top Ten Reasons for visiting the salon:

1. Newest hairstyling– we get educated and want to cut these styles on YOU!
2. Healthy Skin– you can only do so much at home...
3. De-Stress– ME TIME, leave the world behind, revitalizing time.
4. Great Nails– can't get these at home, either!
5. Professional Advice, training & experience will answer your beauty questions!
6. Unwanted hair– HELP is here!
7. Our Professional Training
8. Quiet Time, calming & relaxing...
9. Personalized Customer Care
10. Professional Grade Products you cannot buy at a store!

Ten NEW Salon Products

1. **Biotera Botanical hair care**
2. **Naturopatch Aromatherapy Body Patches**
3. **Lavender Mint Hair Products**
4. **Lavender Mint Shower Gel & Body Butter**
5. **Lemon Sage Body Lotion & Shower Gel**
6. **Shea Butter Natural Body Products & lip balms**
7. **Brown Sugar & Sea Salts Body Scrubs**
8. **Castile, Oatmeal & Lemongrass Body Bars**
9. **OPI South Beach Collection Nail Lacquers**
10. **John Paul Pet products**

Ten Reasons Why to Take Care of Your Ten Toes and Ten Fingers:

Toes:

1. The foot massage is helpful in stimulating blood flow & relaxing your entire being!
2. Reflexology address many aspects of good health.
3. Take care of those calluses!
4. Avoid ingrown toenails and bunions from starting
5. Exfoliate dry skin away, leaving soft, supple feet, beautiful to look at

Hands:

1. Maintaining cuticles, keep them from overgrowing on the nail bed & cracking.
2. Maintain nail shape & nail strength
3. Moisturize the skin and cuticles
4. Hand & arm massage for relaxation & deep penetration of moisturizers
5. Get a great polished look!

Ten reasons to love Tea Tree:

1. **Battery Boost**
2. **Wake up & tingle**
3. **Invigorate & rejuvenate your senses, hair & scalp**
4. **Nature's first aid kit**
5. **48 organic compounds for a healing effect**
6. **An oasis of fresh fragrance**
7. **A pure, sensory aroma**
8. **Beneficial for health & beauty**
9. **Cleanses away impurities**
10. **Has been used for thousands of years for it's healing benefits**

Ten Treatments at the Shampoo Bowl:

- | | | |
|--|--|---|
| 1. The shampoo! Nothing like a wonderful scalp massage | load-remove impurities and build-up | after salon services |
| 2. Moisturizing for your poor dried out, heat damaged hair | 5. The Tea Tree Experience! Hot towels, scalp massage & refreshing tea tree for your hair, scalp and face! | 7. Top Gloss Coat for intense shine! |
| 3. Protein reconstructing for the internal hair structure– keep it strong! | 6. Balancing Performance Plus– restore your hair's delicate balance before or | 8. Rejuvenate your natural or permed curls! |
| 4. Detox your hair from over- | | 9. Treatments for fine and thinning hair– feed your head! |
| | | 10. EMERGENCEE fix it kit |



Gina's Designs

Willoughby One Center
37111 Euclid Ave.
Willoughby, Ohio 44094

Phone: 440.951.4124
Email: gina@ginasdesigns.com

Get more salon info at:
www.GinasDesigns.com

Business Hours:

Sun/Mon	Closed
Tues/Thurs	10:00 am—7:00 pm
Weds.	10:00 am—6:00 pm
Friday	10:00 am—5:00 pm
Saturday	9:00 am—4:00 pm

**Ten reasons "John Paul Pet"
Salon quality products
are for your pet!**

Why professional salon quality products for your pets?

1. You love them.
2. Ph balanced just for pets
3. Shampoos that polish and pamper
4. People tested for pet's protection
5. Conditioners for shiny coats
6. Pet wipes for hygiene and good health
7. Botanical extracts such as aloe, lavender, sweet almond & chamomile
8. Tea Tree is a natural flea & tick repellent
9. Oatmeal promotes healing & moisturizes
10. Tea Tree heals & soothes.



**TOP TEN Clients
Choice Salon
Products for 2008:**

1. Vita-Tress Vitamins
2. Modern Elixers Style Serum
3. Paul Mitchell Sculpting Gel
4. Paul Mitchell Sculpting Foam
5. Tea Tree Shampoo
6. Lemon Sage Shampoo
7. Paul Mitchell Super Skinny Treatment
8. Paul Mitchell Super Charged Moisturizer
9. Paul Mitchell ESP styling paste
10. Pure Enchantment Orange Patchouli Shea Butter Hand Bar

**TOP TEN Client's Choice
Services for 2008:**

1. Haircutting & style
2. Eyebrow Arching
3. Hair Coloring
4. Blow outs
5. Hair texturizing
6. Manicures
7. Exfoliating Facials
8. Acrylic Nails
9. Pedicures
10. Top Coat Color Glossing



**Ten Reasons for Collecting &
Redeeming Salon Loyalty Points:**

1. You can get FREE services
2. You can get dollars OFF with almost every new purchase
3. You can get DOUBLE or TRIPLE points for monthly specials
4. You can "let them ride" to build up or redeem them almost with every visit
5. The more often you visit, the more points you can collect
6. You can get 100 EXTRA bonus points just for sending in a new client to us
7. You are receiving a better value for the money you spend
8. No card to carry, we keep track for you
9. Shopping locally is good for the community
10. It's fun to come in to the salon!

Aromatherapy Body Patches have a fragrant aroma, are easy to apply and offer relief from many common complaints.

Aromatherapy offers relief:

1. Sleeplessness with Lavender
2. Aches and Pain—relief with Arnica
3. Relief from stress with Bergamot
4. Stay awake and alert with Citrus Fusion
5. Relief from cough & colds with Eucalyptus
6. Skin care & itch relief with Tea Tree
7. Focus & concentrate with Lemongrass
8. Menopause & PMS Relief with Rose Geranium
9. Awaken & refresh with Lemon & Sage
10. Calming with Lavender Mint