



Gina's Designs ~ your salon for hair, skin and nails

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Hair It Is!

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Salon specials for those who tweet! Keep up on what's happening at Gina's Hair Designs.

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www.GinasDesigns.com

BONUS Salon Product & Service Specials

~Paul Mitchell's Modern Elixirs hair care	25% off
~Salon Exclusive Make-up & Skin- care	50% off
~Extreme Facial Special Reg. \$155	Hour long facial only \$75.00
~Hair Steamer extreme deep treatment Reg. \$15	\$5.00
~After color bond- ing treatment Reg. \$15	\$5.00

Winter Hair- pop pop frizz frizz

No matter what the climate, you always want hair that is smooth and polished, even in cold dry temperatures. To tame strands in harsh winter weather try this, after shampooing and conditioning with a Bodifying duo, try Paul Mitchell's Extra Body Shampoo & Conditioning, give hair a drink by whipping up the following cocktail. Combine a volumizing formula such as Paul Mitchell's Extra Body Foam, with a drop of weightless gleam and shine serum, as in Paul Mitchell's Smoothing Se-

rum or Gloss Drops. Run this boost and shine cocktail through damp strands. Dry your hair with your volumizing round brush since it will glide through strands without tangling and eliminate frizz and static electricity. There are several sizes available in the salon from Paul Mitchell. Lift each section at the roots until they are completely dry to achieve maximum "oomph". Then mist with a light spray such as PM Soft Spray or Extra Body Hairspray to prevent droop and fly-

To maintain healthy and static free styles, Paul Mitchell's Super Charged Moisture Treatment used once or twice weekly or even daily will help to eliminate this winter time hair drama. If your hair is dry and damaged from too much flat ironing and blow drying, Paul Mitchell's Hair Repair will restore the hair's inner strength and add shine and better manageability to your styles. This hair treatment can be used once a week to revive shine & rehydrate.

Bath & Body

- Novitá Spa Bath Salts
- Natural Bar Soaps
- Tea Tree & Awapui Bath Bars
- Verbena Body Lotion
- Pure Enchantment Hand-crafted Body Lotion Bars
- Lemon Sage & Lavender Mint Body Care Products
- Aromatherapy Body Patches
- Sugar & Salt Body Scrubs

Keeping Skin soft and Supple in Dry Harsh Winter Weather.

Watch out for the winter cold snaps that can dehydrate your skin. Dry air in the home can also suck the moisture out of hair and skin. One concern is to keep the dry flakes from building up on the skin's surface, that is why an exfoliating scrub is of great importance in keeping skin smoother. Novitá Spa's Rise and Shine exfoliating scrub

does all that and with the added benefit of Alpha-Beta-Vitamin C and soothing Lavender and Chamomile. Rise and Shine will restore radiance and super moisture to your skin.

Paul Mitchell's Awapui Facial Moisture Mist used through out the day helps to keep moisture on the skin and is also so very refresh-

ing, like a pick me up during your long day. Do not forget to use a facial moisturizer designed for the skin and finish with a toner after cleansing to thoroughly cleanse and balance your skin's natural pH level. A weekly moisturizing masque will help to maintain your own natural moisture level & protect from winter's harsh winds!

Awesome Hair Combs!

Our hair combs I brought in from Charleston, SC, have been a huge hit with clients with medium to long hair. Many friends and family got them for holidays gifts from those who purchased them for themselves. We just want to share the love and good news about how great these really are. Stop in to see them or try one on. They are durable, beautiful, hold in place all day and do not pull at your hair at all!

Gina's Designs loyalty points add up with every single purchase made. So you can save dollars off products and services or receive a FREE service such as a spa Tea Tree treatment valued at \$10.00 or an eyebrow arch valued at \$15.00. Even a free manicure! These are at no cost to you! Just a way for me to say thank-you for your business! Sending us a new client rewards you with 100 extra bonus points to help you save more even faster.



Blah Hair Color—Time for the Real Thing, Baby!

Save the hair's integrity! Home box color. Sometimes ya gotta do it, time or money could be the culprit. Treat yourself to salon beautiful, shiny and toned hair with excellent gray coverage or highlights. Paul Mitchell's Color Shines not only seal in color- glossy-gloss but maintains the hair integrity and delivers brilliant shine! This is one salon service priced to save you money! No more splashing home color all

over your walls and destroying your beautiful towels. Grays peeking through in just a few days? Box color fades almost immediately –time to color again! Why does home box change tone & look distorted? Could it be the quality of the product? Hair can break and end up color damaged much more frequently. Are you spending more money on conditioners? Does it help? Or is the box color keeping your hair dull, dry

and quite lifeless? Salon color is custom mixed creating perfect tone for your skin and to give a vibrant natural look to your hair color. Box color is one color, cross your fingers, hope it works out to an acceptable hue. Uneven application is always a factor in home color, usually always in the same spots, too. Which keeps growing to even bigger missed areas. Hmm... Time for the real thing, baby! We take great care of your hair color!

Reflect on the Possibilities

Sweet Caramels highlights over rich chocolate transform an ordinary, mid-level brunette into a decadently rich hue!

Waking up a blah brown with shots of rich red color that wows from across the room! Amp it up to a true vivacious copper!

Memories of summer are given with Strawberry hue and golden highlights to a drab and dreary winter blonde.

Keeping Natural Nails Healthy

We have the formulas you need to keep nails healthy or to bring them back to life even after artificial removal. Our treatments are formulated to balance the moisture and protein that your own nails require. Our Peachy Paraffin Hand Spa treatment relieves dryness and cracked cuticle & skin to the deepest level. Winter dryness can be conquered! [Nailtiques](#).

Extreme Facial Special

This facial is EXTREME because of the great value in price! All three facial services combined into a one hour long deep cleansing, exfoliating treatment for your skin! My Salon Exclusive crème has all the crystals and the power to remove dead skin cells, leaving your skin soft and

Relax, Refresh, Rejuvenate

supple. Then my gentle Novita Spa medium range peel will immediately improve the color, tone and texture of your skin and minimize pore size. It will stimulate, firm and tighten your skin. I will then use energizing photo-therapy at the cellular level while increasing elastin and

collagen production while energizing your skin and addressing many other skin concerns.

Due to popular demand, I am extending this *extra special* special for a little while longer.

What a bonus!