



Gina's Designs ~ your salon for hair, skin and nails

37111 Euclid Ave, Willoughby ~ 440.951.4124



Hair it is! Celebrating 20 Years

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Salon specials for those who tweet! Become a Fan on our Face Book page!

www.GinasDesigns.com

Quarterly Issue 1

2011

Gina's Hair Designs Opens in Downtown Willoughby in 1991.

1991- April 1st, 1991

Curls dominated hair styling and every client had her curls permed in her hair daring not to let it grow out even a bit!

1992- Our building in downtown Willoughby was one of the very first to be renovated and restored. A start to what a beautiful and quaint historical downtown we now have.

1993-The salon interior was remodeled and updated. It was an old building, a salon having been their for over eighty years! We became a Paul Mitchell Signature Salon.

1994- Super short cropped hair was appearing on the scene, even buzzing the nape area to the scalp!

1995-I introduced skincare services to our salon clients and they have loved their facials ever since.

1996- Got gel? Cuz that's what everyone was doing- gelling their hair with spiky looks.

1997- Our first website appeared!

Wow, we were one of the first salons to have one.

1998-We needed more space and more parking! We moved to our current location, everything was new!

1999-Classic bobs & hair color are still dominating with lots of variations.

2000- We survived Y2K and our computers still worked! Paul Mitchell introduces the ever popular " Tea Tree" full hair care line.

2001-We celebrated our 10th year with a web site scavenger hunt and lots of giveaways. 911 marked a new era for Americans.

2002-Lots of new texture for hair. It's the new cutting technique!

2003-We chose Paul Mitchell's new Hair Color for our color services and love it love it!

2004-Paul Mitchell introduces "block hair color". Reds, blondes, browns and black in bigger sections for extreme highlighting effects in hair.

2005-Smooth hair is in!

The straighter the better.

We have our "Topless Carwash" to benefit "Cut it Out".

2006-The more casual destructed bob was and is still gaining popularity.

2007-More layers in the bob, with bold color and inverted lines.

2008-Disconnected cuts- the new way to cut hair, dry cutting and detailing is a part of every styling.

2009-I added Hair Extension service to our service menu. What a fun way to make a big change in your hair style!

2010-We expanded even more on our new a very successful, Boutique area! The "Awapuhi Wild Ginger" products hit our shelves!

2011- Here we are! Check out the back page for all of our specials and prizes through out this year.



Great Hairstyling !

20 product gifts and 20 - \$20 Gift Certificates to give away in 2011 to celebrate our 20th year servicing our wonderful clients!

20 Year Celebration Prizes!

- Paul Mitchell Products
- Gift Certificates for salon services!



Enter each time you visit our salon! The more you visit, the better chance you have of winning a valuable prize!

Three extra special winners-

One each in three special drawings* for a Paul Mitchell Express Pro Tool!

*Drawings on April 5th, July 1st and November 1st.

Three BIG Prizes!

- | | | |
|---|---|---|
| • Express Ion Curling Iron
\$100.00 value! | • Express Ion Dry Blow-dryer
\$190.00 value! | • Express Ion Smoothing Iron
\$225.00 value! |
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Our Mission Statement Remains the Same

☼ To provide the latest in hairstyling and skincare technology to our clients in a friendly and professional manner by a very knowledgeable staff.

☼ We will demonstrate how to style your hair at home with products that maintain the integrity of your hair with the highest grade professional ingredients.

Gina's Designs loyalty points add up with every single purchase made. So you can save dollars off on services or receive FREE select services! These are at no cost to you! Just a way for me to say thank-you for your business! Sending us a new client rewards you with 100 extra bonus points!

Come in to the salon...relax...

...that's what we're here for—YOU! Enjoy some coffee, tea, apple cider or hot chocolate. With a biscotti. Watch something on Netflix or use our free Wi-Fi connect to play on your I Pad, phone or laptop. Let us use our professional experience

to help you find the perfect look in hairstyling and color. Try our aromatherapy steamer treatment for your hair, deep conditioning and relaxing! Enjoy the Tea Tree Experience at our shampoo area. Relax. Come on in. ☼

